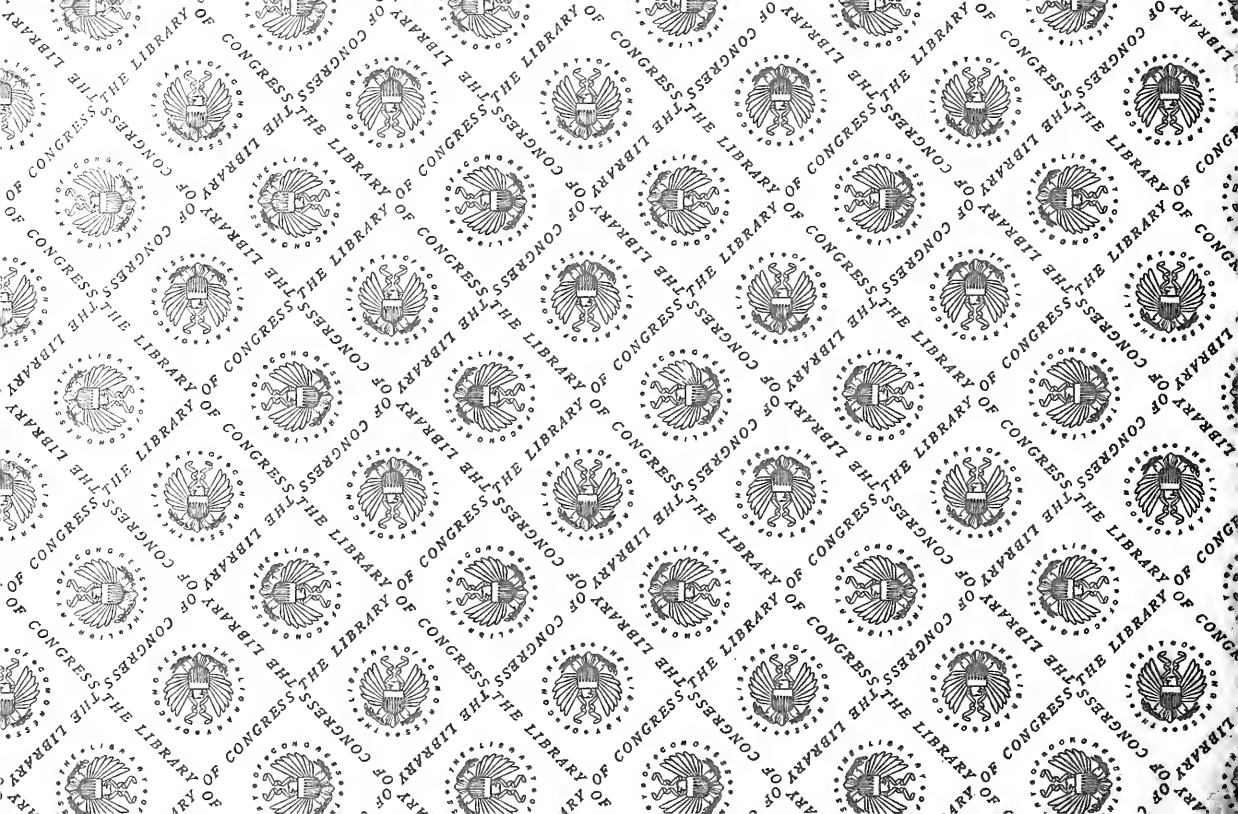
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Souvenir of

Flagstaff and Coconino County, Arizona

Flagstaff and Its Surrounding Country

Where Sky and Mountain Meet

THE SAN FRANCISCO PEAKS

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THIS book was published under the management of Brooks, Tyler and Wilcox, Flagstaff, Arizona, and is respectively dedicated to the enterprising residents of the great mountain section of Coconino County of our state.

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The Entrance to a New Scenic World

THERE are not only two, but a score of wonderlands, near the mountain city of Flagstaff, Arizona. The Geological Survey once spoke of the "two wonderful things that impressed us with the country in the vicinity of Flagstaff; the great peaks of the San Francisco Mountains, and the strange coloring and wierd fascination of Sunset Mountain."

The Geological Survey overlooked many other nature winners, although it, of course, looked into and explained much of the geological formation of the country, dealing with "the earth beneath" in the usual interesting manner of the science of the rocks. Within a radius of one hundred miles of Flagstaff are some of the most attractive and interesting mountain wonders of which any section might boast. Even the most attractive parts of the Grand Canyon of the Colorado are within easy reach by automobile, and while the distance to the great scar on the face of Nature is from sixty-eight to seventy miles, the approaches to it through the Flagstaff gateway are replete with beautiful forests, swift-running streams and a never endless variety of range and mountain scenery.

Being over-modest in boasting of its world of attractions to tourists, Flagstaff has never made a very strenuous effort to let the world know just what she has to offer the traveler. Despite this, the city has the benefit of a tourist travel. People who know this country say that it would surprise anyone who has never visited here in the summer time. Artists, painters and nature-students have long learned to love Flagstaff, to revel in its mountain roads, to travel into the fastnesses of its forests and to seek new fields for discovery in its adjacent natural parks.

The city is usually filled with tourists in the summer and they are cordially received by its enterprising officials and merchants. Accommodations are good, for the city has a population of over three thousand, and therefore boasts of good hotels, rooming houses and lodgings with private families. There need only be fear of not being taken care of at Flagstaff if one fails to make reservations in advance. It is well to make the trip here in motor cars and bring camping outfit along.

Splendid motor service can also be obtained here for special trips if you elect to make the trip to the city by railroad over the Santa Fe line.

Recent Eastern advices say that the name of Flagstaff has been heralded there in advices from persons who have been accustomed to make ex-

cursions. Those who are speaking this good word for the city have, at the instigation of friends, "tried out" Flagstaff, and have found it not wanting in places of interest to everyone. Many inquiries have been received here for information regarding the section where "mountains meet the sky"; but the purpose of this booklet is not to appear in the garb of a strictly advertising medium, but to let people know what we have here and hereabouts, that they may come, be welcome and judge for themselves.

The especially photographed illustrations were made purposely for this volume by Albert H. Brooks, one of the most noted Coast photographers, now a resident of this city. We have had them reproduced under the most scientific processes and they represent a series of splendid ideas of what the country and its environs are like.

One of the wonders of this region of wonders is Crater Mountain. Some time in the dim and distant past a meteor fell upon this mountain, digging a vast crater that is filled with evidences of meteoric iron. For a long time the crater was mined for the now magnetic metal and valuable metals of all kinds, but none in any great quantities were removed. For miles around there are evidences of an explosion of the meteor, for at various points there have been discovered masses of meteoric iron and fragments of the aerolite have been found about the crater's rim.

Oak Creek Canyon, a little less than sixteen miles south of the city, will divert the traveler's mind from the mountain for the price of a pleasant ride into one of the beauty spots of Arizona. Here the entire nature of the surrounding scenery changes, for, although the canyon itself is rugged and precipitous, when the sightseer nears its bottom he finds it beautifully clothed with green trees, grasses and flowers. The trail at the bottom of the canyon extends four miles to a well-appointed lodge, in reaching which a clear mountain stream is crossed four times. The foliage is intensely green and of a variety more variegated than in most parts of the State. This is a great resort for fishermen.

The famous Cliff Dwellers' village is but a short distance from the city. The crude defenses of the pigmy race are perched high above the rocky slopes below and back of the walled-in frontage of the inner caves. Thousands of travelers visit this spot every year, and among them have been many students of pre-historic American races.

Most tourists who come to Flagstaff have for a definite object a trip to the San Francisco Peaks. Of all points, other than the Grand Canyon, the Peaks are most sought as a side trip from the railroad. The Peaks are distant only fifteen miles from Flagstaff, and are reached by wagon road, a short trail for horses and an easy climb to the tops. The altitude of the Peaks is 12,611 feet above sea level, or 5,000 feet above the city. From the summits can

The Meadow and the Mountain

Another view of San Francisco Peaks, only a short distance from Flagstaff, and several thousand feet higher than the town. The peaks can be seen for miles around and are the most striking feature of the mountains of the vicinity of Flagstaff. The great Coconino Forest stretches to four points of the compass from the foot of the heights.

Photographed From the North End of Town

be seen the north walls of the Grand Canyon and by swinging around as you stand you can catch a glimpse of the Navajo Mountains in Utah, two hundred miles away, the summit of the Continental Divide in New Mexico and Colorado, the Tonto Basin, eighty miles, the Mogollon Forest and its attributes, forming collectively the largest forest in the United States, the Superstition Range of Arizona, one hundred and sixty miles, and the mountain ranges, piling ridge after ridge in the border sections of many sections beyond the Arizona State line.

The San Francisco Peaks have an Indian legend that proves to us that present-day man was not the first aviator. The Indians said that one of their chiefs had mounted to the top of the Peaks, and, gazing about him, was so inspired by the tremendousness of the view before him that he bid farewell to his band, stretched forth his arms and flew from the mountain top like a bird. He landed at a spot in Union Pass, the other side of Kingman, and turned into a strangely fashioned stone. The stone, which is on the Kingman-Oatman auto line, is called "Indian Thumb" for him.

Another near-by trip from Flagstaff, which can, if desired, be included in a direct trip to Sunset Mountain, is to the Great Lava Beds. The distance is sixteen miles. The lava beds are considered by scientists as among the most remarkable in the world. The lava streams were violently belched up from Sunset Mountain, and their destruction of the surrounding country was appalling, no doubt. The entire formation proves this.

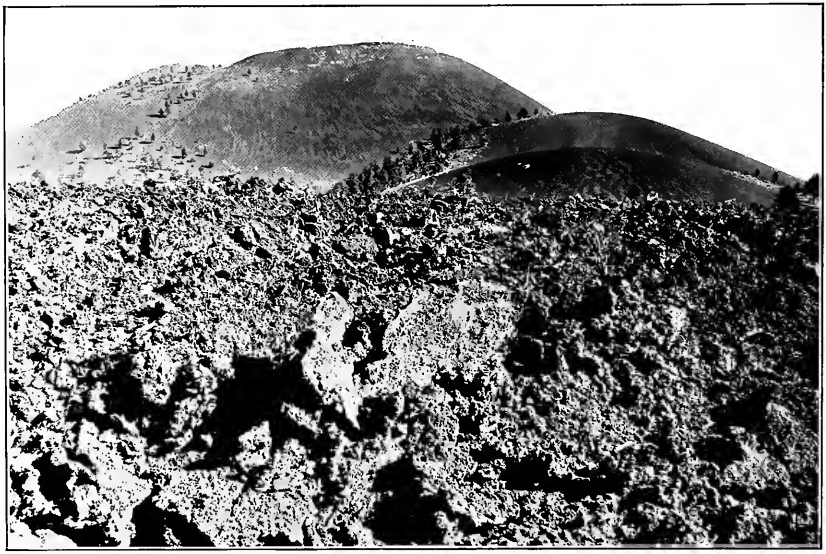
A Road Through the Forest

These pines are the advance guards to the great stretches of timber beyond. Campers find many places for summer outings here. A park of pines is set aside near the city for campers, many of whom come from points as far east as Chicago to spend a summer here.

Part of a Coconino Grove of Pines

Sunset Mountain and Lava Beds

Broken masses of lava form underground passages and caves in this wierd region not far from Flagstaff. The mountain is a volcanic cone of considerable size. From the crater, which is several hundred feet deep in its top, great streams of lava once flowed to the plateau below.



Where the World-fires Once Burned

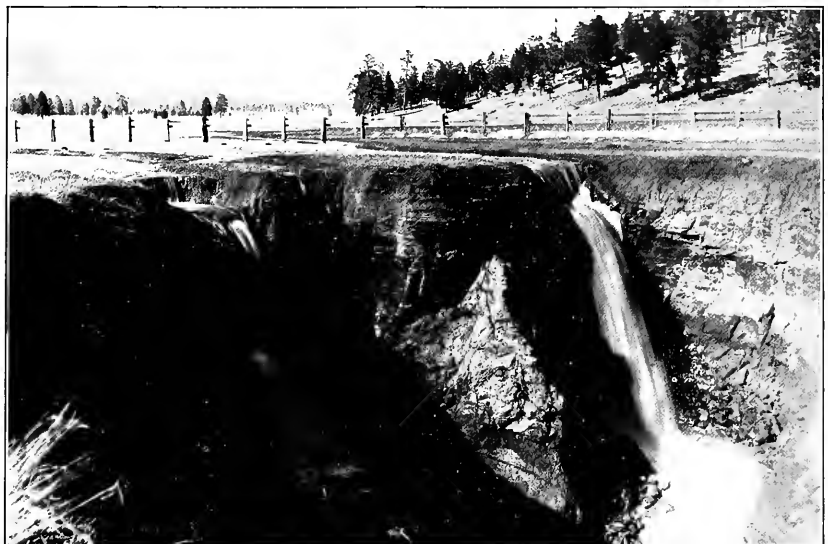
Sunset on Lake Mary

This remarkable reproduction is from a photograph by A. H. Brooks, official photographer for this book. The lake is seven miles from town and is a beautiful body of water. A splendid summer resort is on its shores and Lake Mary, its hotel and camping grounds, are quoted as being known as well as any place in Arizona. Automobile stages connect the town with the famous resort.

A Noted Summer Resort Among the Pines

The Bottomless Pit in the Lava Beds

This strange "hole in the ground" is not many miles from Flagstaff and is visited by many tourists during a year. The stream pours into the lava caverns and loses itself. Of course it must reappear somewhere, but just where no one has ever been able to say. It is believed that the water pours into the little creek in Walnut Canyon from its underground passage..



Where a Stream of Water "Loses Itself"

Flagstaff, the County Seat and Tourist Headquarters

IN SUMMARIZING the town of Flagstaff and its environs there is no effort made to exact a painful and unnecessary list of purely statistical things. That one can speak with pride in short and wholesome words of the enterprises of this busy community among the mountains is sufficient, considering that every reproduction herein contained is history in brief and convincing form.

The business houses with which one deals in Coconino County are seldom of the class that are termed "temporary" in other sections. They are part and parcel of the sort of thriving business that lives. Tablets of memory might well retain the list, that one who shall return may know the town, the people and their industries. They are the stepping-stones to your welfare after you shall have elected to come and visit us.

Along Railroad Avenue, at the extreme west end, is the business firm of F. E. Brooks, a concern that has incorporated, with its grocery and general store departments a bottling works that is one of the largest in Northern Arizona.

Farther along we find the White Garage, W. Freidlein's sheet metal works, The Northern Arizona Leader, McMillan's Rooming House, Mrs. Hespeth's store, and across from the McMillan Building the store of the Flagstaff Mercantile Company, a well-established and well-patronized institution.

In the Railroad Avenue block, between LaRue and Francisco Street, are a number of well-conducted establishments which from the Flagstaff Mercantile Store to the eastward include several restaurants, pool halls, J. C. Brown's news agency and general stationery store, and the Commercial Hotel, one of the town's principal hostelries.

Crossing from the block mentioned, over Francisco Street, one will find the New York Store, the Pine Hotel and the Flagstaff Machine Shop and Garage. The Overland Garage is just across the line from the railroad depot.

Francisco Street is the home of the Masonic Temple and the Postoffice, a modern structure, built especially by private owners for the Government. Just across from the Postoffice is the office of the Coconino Sun, a weekly newspaper of known standing, the Ed Whipple Undertaking Parlors, the Reliable Auto Blacksmith Shops and Coffin & Wilson's office. These houses are on Aspen Avenue.

Another well-known business firm is in this block, the J. C. Penney Store. Many of these stores are located in various parts of Arizona.

The Power Hat Shop, well-known to Flagstaff

people, has a corner location here. At the corner is the Elks' Building and the corner store beneath is that of the Kahl Drug Company. From Kahl's to the New York Store, on Francisco Street, are the business houses of Gassman & Co., Sid Barron, Cress Brothers, the Postal Telegraph Company, United States Labor Bureau and two pool halls.

Across the street, in this same block, are a number of stores, which include the large mercantile business of the Finley Mercantile Company. John Lukus has a shoe repair shop here and the White House Cafe occupies a part of the building that contains one of the principal pool halls and barber shops of the town.

Two large concerns are prominently located on the Aspen Avenue and Francisco Street corners. One of these, which does one of the largest wholesale and retail businesses in the West, Babbitt Brothers Stores and Garage, takes up nearly all of the square block bounded by Francisco, Birch, Aspen and LaRue. The other Aspen and Francisco corner is occupied by the First National Bank, a newly established and powerful financial institution.

On the Aspen Avenue block between LaRue and Francisco Streets are a number of prominent firms. From the bank west are Brown's Barber Shop, Western Union Telegraph Company, Marlar's Drug Store, the Confection Den, Sullivan & Taylor, W. H. Switzer, A. H. Brooks' Photo Studio, Crawford's Grocery and the Dresswell Shop.

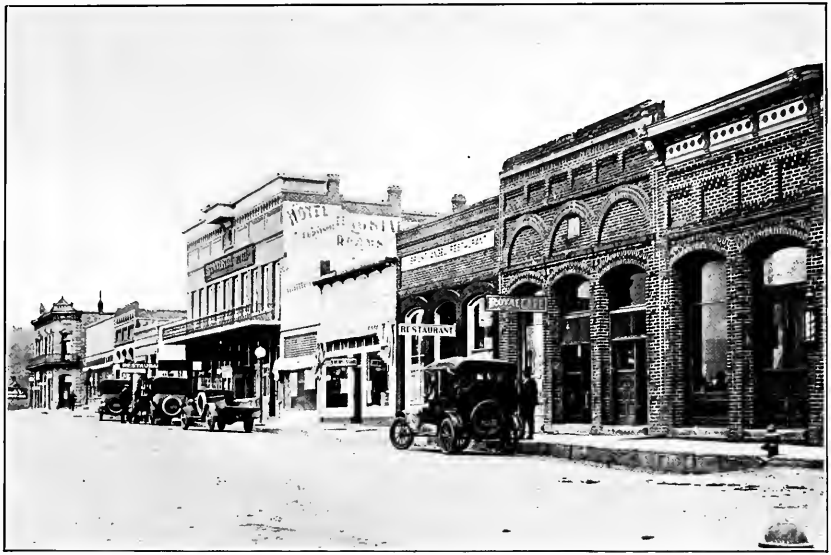
On LaRue and Aspen are the Weatherford Hotel and the Arizona Central Bank, a long-known financial power in Arizona.

On the Weatherford's LaRue block are the American Telephone and Telegraph Company, the Citizens' Bank, one of the State's standbys; Loverick's Tailor Shop, Doctors Fronske, Sherman and Raymond, Doctor Zinn and the Flagstaff Barber Shop. In the group of buildings on Beaver Street and Francisco, or the immediate vicinity, are the headquarters of the Northern Arizona Publishing Company (The Leader), Marlar's Hall and Sheppard's Dining Car Service Restaurant, Anderson's Carpenter Shops are also here. On Aspen, near Beaver, is the Orpheum Theater, a strictly modern playhouse. On Beaver Street, north, are the fuel house of Frank Bennett and the Kelly Fuel Company. Another shop of the Reliable Auto Blacksmith Company is just the other side of the Santa Fe tracks.

Aside from its predominance as a city of extraordinary attractiveness from a scenic viewpoint, Flagstaff is the seat of the county government of Coconino County, and, with the City of Williams, forms a central commercial section that is in control of a vast territory, rich in natural resources.

It would be unwise for anyone to come into

In Front of the Sante Fe Depot



This is Railroad Avenue, looking toward the east. It is the street that faces the railroad yards. In the center is seen the Commercial Hotel, pictured elsewhere in this book. The street is a wide, well-paved thoroughfare and is generally a very busy place, many auto parties passing along the way to Williams and Holbrook. The National Old Trails Road leads into this street.

Railroad Avenue and the Commercial Hotel

this section with the intention of simply idling time away. The Coconino people are particularly industrious and they welcome the advent of persons with capital to properly invest or those who come for the purpose of being benefited by the splendid climate of the section. Those who are ready and willing to work will receive encouragement in Flagstaff and Williams, but the isolation of some sections of the county make it imperative that one's business be arranged far ahead of schedule and that no unbusinesslike conclusions be jumped at.

The business of Flagstaff, as well as Williams, has very much to do with cattle and sheep raising and with the production of lumber. There are many well-equipped and highly efficient sawmills in the community and these find a ready output for their work among the mines and with the railroads. When seeking a home in Coconino County it is well to address the Board of Trade of Flagstaff, the County Supervisors, or any of the banking and commercial institutions, before taking a step toward becoming a member of the Coconino County family. The community is not one that wastes time in foolish boasting; it simply lays the facts before you and lets you draw your own conclusions. The county and its cities can assure you of one thing, however, a summer resort that is out of the usual, because it has no parallel anywhere in the United States.

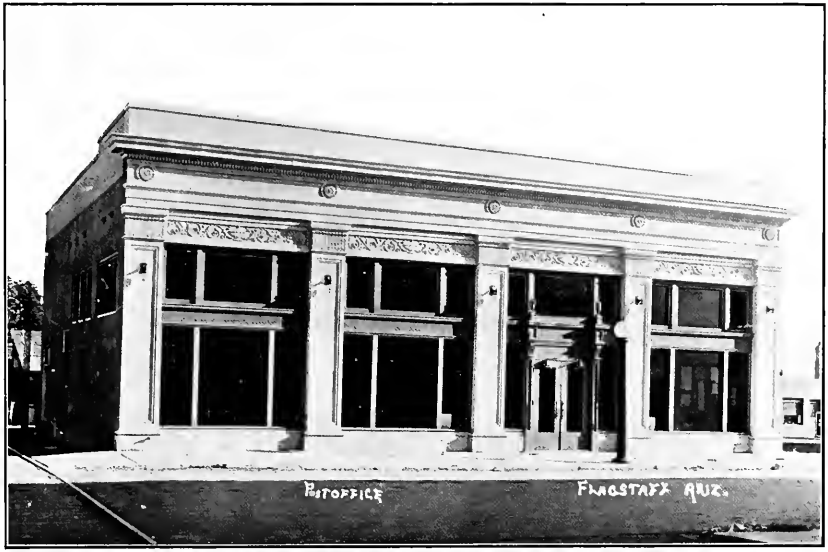
Coconino County

COCONINO COUNTY, in which the City of Flagstaff is situated, is not to be forgotten as one of the lands of wonders that Arizona claims almost a clear title to. So varied are the marvels of this land that it was once said of Flagstaff that she was "A gem within a ring of mountains that stood with the city as the center of the world's most surprising scenic wonders."

When speaking of Flagstaff, remember that branch motor and wagon roads lead in on all of the spokes of the strange circle of astonishments of which the city is the hub. The traveler who is interested in lumber and cattle can find on brief journeys out of Flagstaff that he can make a comprehensive and illustrative study of these vast interests. Three billion feet of timber is in one reserve alone. This forest is within easy reach of Flagstaff and in it can be found some of the largest logging camps on the Pacific Coast.

Cattle ranges that run into the thousands upon

Postoffice Building, Flagstaff



The Flagstaff Postoffice is a particularly modern building, situated in the center of the town on a block that is soon to be greatly improved by new buildings. Already the street has been given a metropolitan appearance by the addition of the modern Masonic Temple. The Postoffice is capable of meeting the growing requirements of the town for some time to come.

Uncle Sam's Headquarters Are Up-to-date

thousands of acres are right at the city's gates. Doctor J. W. Fowkes of the Smithsonian Institution, in his report on this country, said that he advised students and scientists of all parts of he world to come here, not only for the purpose of visiting its wonderful mountain ranges and fantastic canyons, but for the purpose of studying the great cattle and forest industries. In themselves the two mentioned industries, of which the city is one of the most important centers, offer opportunities for the study of commercialism while touring the country in search of industrial knowledge.

Hire an automobile at Flagstaff and have a guide take you through the country that Doctor Fowkes visited when he was here. Of it he said, in part: "That I should have remained away from the great treat of watching the extensive operations for all this time is a mystery to me. I would advise all who can afford to do so to visit Coconino County and absorb inspirations from some of its scenic and commercial show shops."

Incidentally, Doctor Fowkes spoke of Mormon and Mary Lakes—easily reached from Flagstaff—and also mentioned the fact that one of the professors of the Geological Survey had spent some time in the Petrified Forest, also in close proximity to the city, and advised his fellow savants to visit and study this most unusual freak of the volcanic period.

In the geographical reports, special mention of the Lowell Observatory in Coconino County, near Flagstaff, is made. This observatory is situated on a ridge within a short distance of the center of town, and was chosen by Professor Lowell as a site on account of the clarity of the atmosphere in this part of the country.

South of Mount Elden, in the San Francisco Range, is one of the remarkable bottomless pits, for which the region is celebrated. The pits are in reality crevices in the lava and into one of these, near the mountain, a fair-sized stream pours and loses itself in the black depth of the fissure. . One would think that the pit would become filled with the flow, but there must be a break in the lava at a low level and through this the stream regains its course. The belief is that it reappears miles away at Walnut Canyon. The place is one of the sightseeing features of the country and is within twenty-one miles of Flagstaff.

The Ice Caves of Coconino County are only a short distance out of Flagstaff, and are mentioned in many publications throughout the country as another of the many wonders of Coconino.

The general attractions of the county are so numerous that it is said that several volumes could be devoted to this one section alone.

The entire country is replete with strange and fascinating possibilities.

A Mansion at the Edge of the Woods

The residence of Mr. George Babbitt is one of the handsomest homes in the county. It is reminidful of the summer homes of Eastern summer resorts. Many beautiful bungalows and mansions can be seen in the residence section of Flagstaff and all are made especially attractive by their picturesque surroundings.

Like a Bit of Newport

Summary

BEFORE deciding to visit other places ask any-one of the Eastern or Coast railway passenger agents what they think of Flagstaff and its surroundings. They will give you information as to how to reach here and make it plain to you that the city and the county in which it is situated have one of the best summer climates in the world. The summers are never too warm, and you will not be hampered by summer rains that will render the roads more or less impassable.

From our illustrations you can readily see that places of which we have spoken in this pamphlet are just what we have represented them to be and road conditions for reaching them are constantly improving, according to our County Supervisors and local members of the Forestry Service.

Let us call your attention to several vital facts before receiving your decision.

First-class hotel accommodations.

Good roads in all directions to points of interest.

New roads being constructed into additionally attractive territory.

Reasonable fares from all points East and West to Flagstaff.

Reasonable auto charges to all points.

Good restaurants and boarding houses.

Reasonable prices for provisions in all stores.

Average charges for horses and vehicles if required.

Short distances to all points of attraction.

And more places than this book could enumerate that you can seek out for yourself if you are a lover of nature.

This booklet will be worth while studying and showing to your friends, a concise and accurately pictorial showing of what one can see if he visits Flagstaff.

See Flagstaff, then see the sights.

In a Class by Itself

The First National Bank, Flagstaff

The First National Bank is the newest of Flagstaff's financial institutions. It enjoys the unique distinction of being the only National Bank and member of the Federal Reserve System within an area approximating one tenth of the total area of the United States. To the south there is no National bank until one reaches Phoenix, to the north none until Beaver, Utah, to the west Victorville, California, and to the east Belen, New Mexico. A continuous line, drawn on a map through the cities named, will inclose an area larger than that of the whole State of Texas, included in which there is no National bank other than Flagstaff's First National. It goes without saying that no other National bank in the United States enjoys such a distinction. The new bank, through its stockholders, represents some of the wealthiest and most influential interests in Arizona.

The Flagstaff Way—Sketches of Points of Interest

Prehistoric Caves: Dwellings of the long-lost race of the section within nine miles of Flagstaff.

Ancient Caves: Homes of the pigmy races that once infested this region. The trip can be made at the same time as above; the two distinct forms of prehistoric life can be seen on this joint sightseeing trip.

San Francisco Peaks—Fifteen Miles: Description in general story in this book.

Oak Creek Canyon: Beautiful spot much frequented by fishermen. Distance fifteen miles over good road from city. This is the favorite resort for people of Flagstaff and other railroad points. There is a good summer hotel here.

Lava Beds and Sunset Mountain: Wonderful example of the forces of nature, showing the mountain, its crater and the wierd beds of black and twisted lava where it had flowed from the once tremendous peak to the level ground of the level valley. Seventeen miles.

Montezuma Wells: Where the Indians once gathered to hold their dances; sometimes known as "The Castle." This is a forty-eight-mile auto trip.

Natural Bridge: A great arch under which a tiny stream flows. The bridge is composed of a span of lava. It is sixty miles from Flagstaff.

Grand Canyon of the Colorado: Too well known to require description. Is reached by automobile road from Flagstaff—a truly wonderful trip.

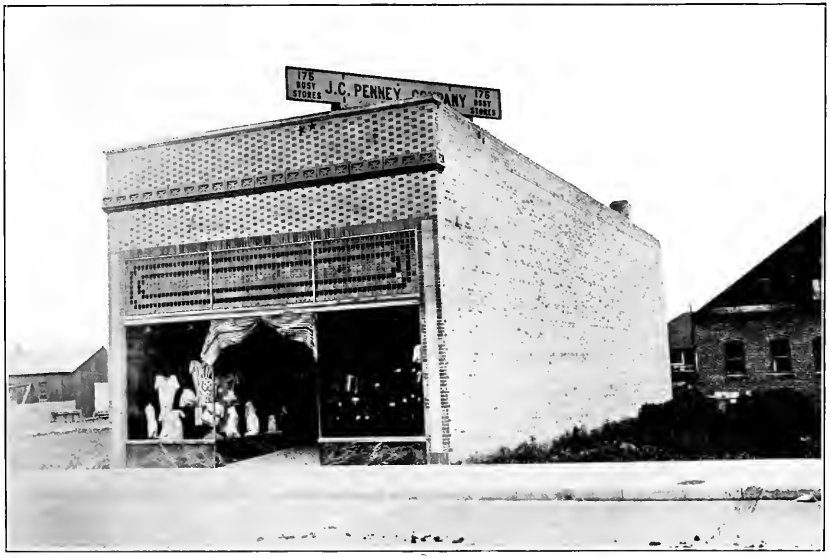
Ice Caves: The caverns that are known all over the world. One can travel in them for a long distance under earth, but it is like cold-storage. A sixteen-mile ride will bring you to this place.

Sweitzer Mesa: About an eighteen-mile trip. Lava beds there show a wide surface and a great thickness. Only place in the world where this geological formation is found.

Bottomless Pit: South of Elden Mountain, where a stream of water pours into a hole in the lava and entirely disappears. Distance eight miles.

Other Points: Mouth of Grand Canyon, one hundred and ten miles; Hance Trail, at the Grand Canyon, sixty-five miles; Kanab Creek, great fishing resort, one hundred and ten miles; Zuni Mountains, two hundred miles, but can be reached from Flagstaff by way of the Grand Canyon and over good roads.

One Among Many Busy Stores



Home of the Penney Company, Flagstaff

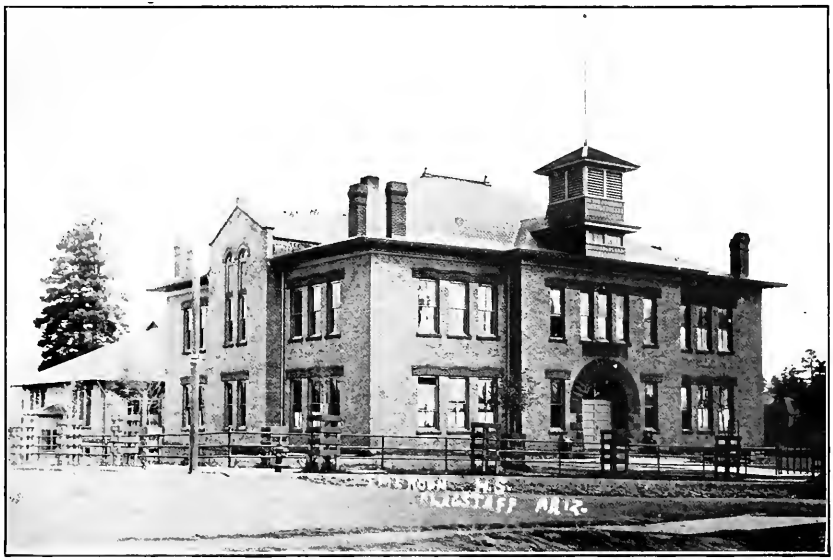
The J. C. Penney Company did not overlook Flagstaff when it decided to put stores in Northern Arizona. The picture shows the new Penney Building, which is a well-constructed and spacious affair. The store is on Aspen Avenue in a block that is destined to be built up on modern lines. The growth of the Penney stores in Arizona is said to have been quite remarkable.

The Masonic Temple

This structure is one of the best in town and has only been occupied a short time. Among the principal offices in the building are those used during the summer months by the Federal Food Administration of Arizona. The Red Cross headquarters are also here. Many fine offices are on the upper and lower floors. Everything about the structure is strictly modern.

A Most Creditable Edifice

The Emerson High School, Flagstaff

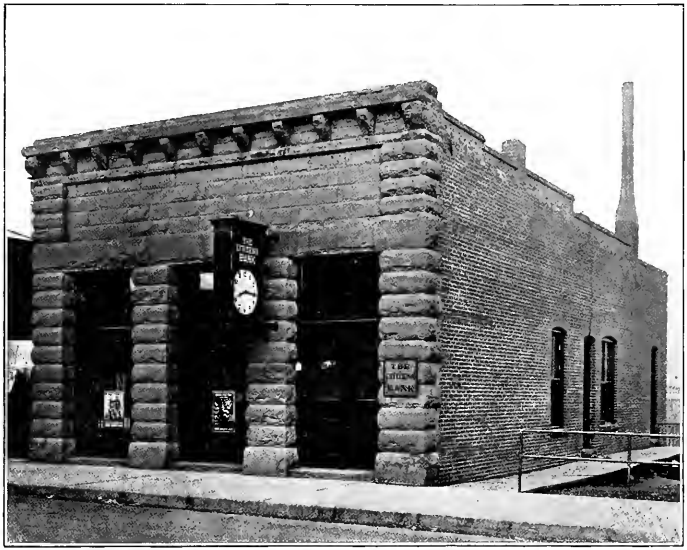


The town has many good schools, of which the Emerson is a good example of architectural efficiency. There is nothing that is lacking in school equipment in this building and a good idea of its structural substantiability may be judged by the picture. The location of the Emerson School is ideal from a healthful standpoint and it is very accessible, being centrally situated in the residence section, and not too far from the business part of town.

One of Several Educational Institutions

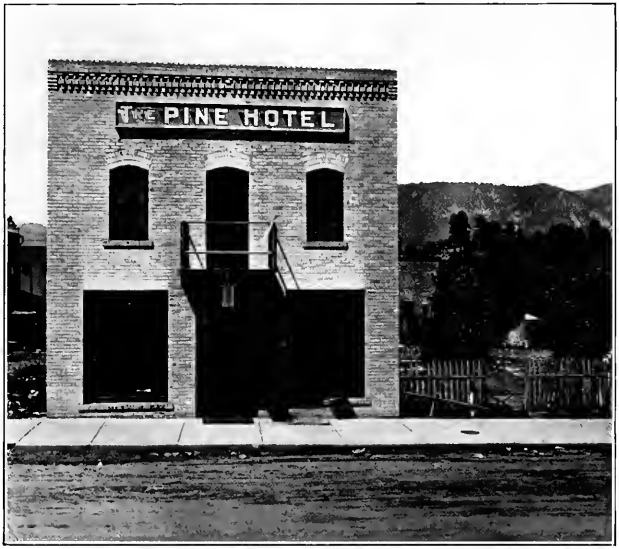
The Citizens Bank, Flagstaff

This bank is one of four that are maintained in towns of Arizona. The building is a substantial structure and the office equipment is of the latest business designs. One of the features of the bank is its chimes clock that strikes the quarter hours. The other Citizens banks are at Oatman, Kingman and Williams.



One of the "Big Four"

The Pine Has Made a Record



A Recently Remodeled Flagstaff Hotel

The Pine Hotel is on Railroad Avenue, close to where the depot stands. The hotel has recently been improved and enlarged extensively. The rooms are nearly always in demand, as the management has given very close attention to the comfort of guests. The proximity to the railroad depot and the business centers makes the Pine particularly attractive to busy people. The equipment of the house has been brought up to date and its service reported to be excellent.

Pre-historic Cave Dwellings

At Cliffs, not far from Flagstaff, are the crude remains of the homes of a race of cave-dwellers. The caves are reached only after a climb up the bluffs and in years gone by the little men of ancient America used to use the breaks in the rocks as housing places that could be easily defended against their enemies. The picture shows the bricked-in section of one of the cave dwellings. Part of the wall has been destroyed by erosion.

Where the First Arizonians Once Lived

Normal School, a Pride of Arizona

By PROFESSOR G. E. CORNELIUS

WE OF ARIZONA are a little cautious in saying too much about ourselves, but when we desire to call attention to our educational institutions we do so with emphasis.

Naturally, my pride in the Northern Arizona Normal School makes me refrain from pressing my subject too strongly upon the public. Yet, I feel that I am privileged to say that the Normal is entering upon a term of school prosperity that I am sure will average with that of any similar institution in our country.

The school has just issued its annual announcement for the year 1918-19 in the form of a catalog, which is a matter of school record, which began with the establishment act of the Legislature of the State of Arizona in 1899. The purposes of the school, its especial methods of education and its extraordinary growth are well set forth in the booklet of which I speak and it would afford the faculty the greatest pleasure to be able to present to readers any information that might be of mutual benefit.

From the official announcement I take the following brief summary of the Normal and its purposes:

When the school was established the City of Flagstaff was by no means the city it has since become. No other town in the West has done more to keep abreast with modern ideas than Flagstaff. With surroundings of a natural beauty unapproached by those of any other city in the West, situated, as it is, at the base of the snow-capped San Francisco Peaks, the city has added all of the appurtenances of a modern city, such as paved streets, ornamental lighting, sewers, gas and electric plants and the purest supply of water to be found in the West. Flagstaff is famed for its healthful climate and beautiful surroundings.

Situated on a rise overlooking the City of Flagstaff, is the Main Normal Hall. It is one of the most commodious school buildings to be found in the West. It contains the offices of the school, assembly rooms, class rooms, laboratories for various subjects, etc., while in the wings are located the departments of Agriculture and Home Economics. This building is equipped, as are all others on the campus, with all modern conveniences for heating and ventilation.

Directly west of the Main Building and connected to it by a gallery is located the Auditorium, now in process of construction. It is three

stories in height and planned to conform with the Main Building. The building contains in addition to the Auditorium, the shops for Manual and Industrial Arts, Laboratories for Biology and kindred Sciences, Society rooms, etc. The building will be ready for occupancy in October and will cost, when completed, $80,000. This will be one of the finest structures in the State.

Bury Hall, Campbell Hall, Morton Hall and the Boys' Dormitory, the four dormitories connected with the school and operated as a part of the school, are beautiful structures of brick and stone, and are conceeded to be among the most comfortable residences of their kind in the country. They are thoroughly equipped with all of the modern conveniences and each building is under the immediate direction of a competent matron residing in the dormitory.

The Dining Hall is situated near the dormitories and has a capacity of over 200, and is especially for students residing in the dormitories. It is in charge of a specially trained matron, who is responsible for its operation. The food and service will be found equal to that found at any school of a like nature, and in some respects, we believe, superior.

Located in the rear of the Boys' Dormitory the State of Arizona has erected a splendid central heating and power plant that supplies all of the Normal buildings, with heat, light, power, etc. It is at all times in charge of a competent engineer.

Dormitories: The total expense for board, room, light, heat, etc., is $20.00 per school month of four weeks. No allowance is made for vacations or absences over week ends, etc.

Dormitory students are required to make a deposit of $5.00 before taking possession of a room. This amount will be refunded at the end of the year in case there has been no damage or destruction of property by the students in the dormitory. Damages will be deducted from this amount.

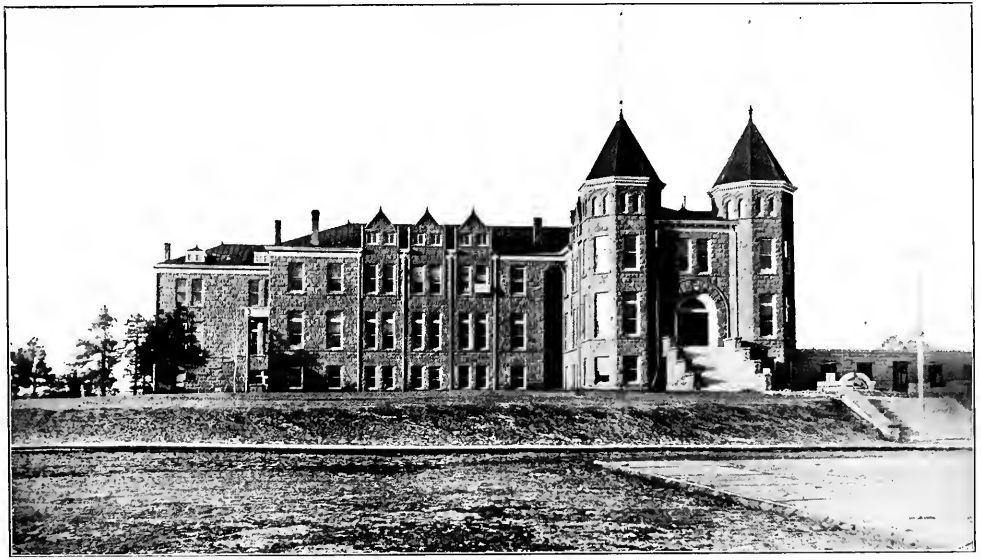
An incidental fee of $5.00 per semester is charged each student. This entitles the student to a season ticket for the lecture course; to admission to all athletic contests, and to a years subscription to The Pine.

No laboratory or other fees are charged.

Board is payable a month in advance. No deviation from this fixed rule can be made. Make checks ore drafts payable to Principal of the Normal School.

Students from the City of Flagstaff pay certain tuition in Academic courses. This amount is determined annually by the Board of Education, and is payable in advance.

Students coming from towns other than Flagstaff are expected to make their homes in the dormitories unless other arrangements are made with the

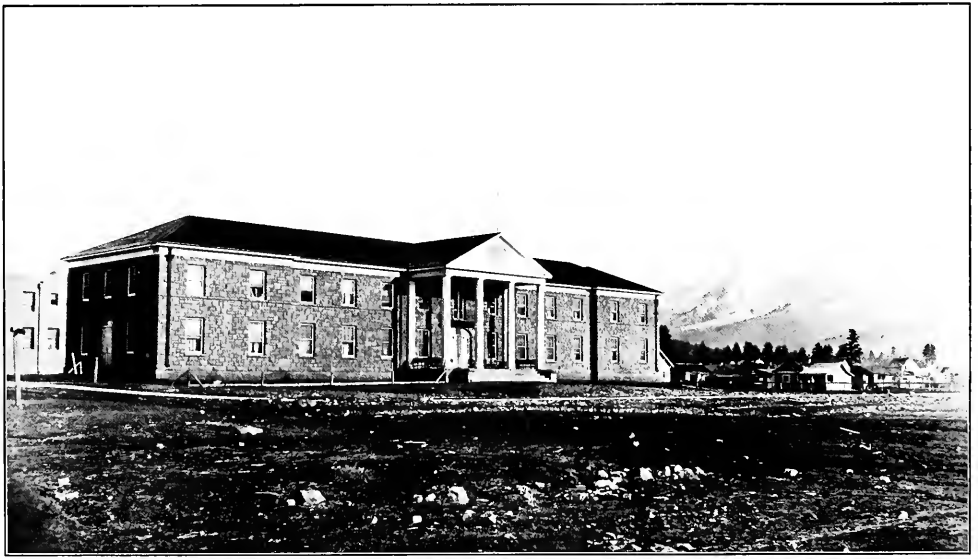


MAIN BUILDING OF NORTHERN ARIZONA NORMAL SCHOOL

Principal. All students residing in the dormitories are required to obey the rules promulgated by the Principal and the Matrons for the government of the Dormitories. It is the opinion of the members of the faculty that the environment of the students entrusted to their care should be of the best, and to that end regulations are made for the conduct of students, both on and off the campus. Whenever a student feels that it is impossible for him (or her) to observe the rules of the school, he will be asked to withdraw from the school. This rule has been made imperative.

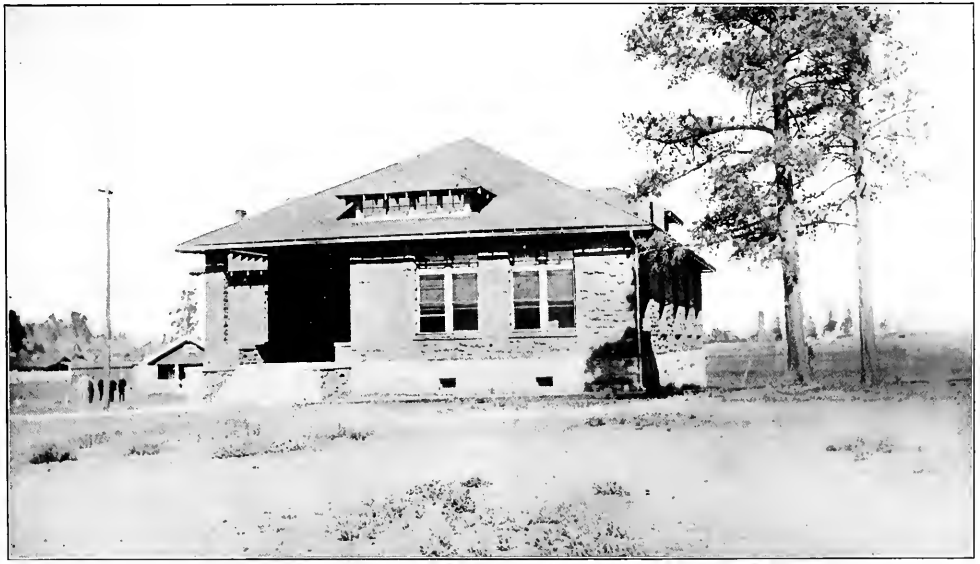
A student organization known as the Student Body was formed during the last year for the purpose of aiding in the operation of the school.

Information of any kind whatsoever can be obtained by writing to the Principal of the Northern Arizona Normal School. Whenever possible, new or prospective students will be met at the train if sufficient notice is given the Principal. In case incoming students find no one at the train to meet them, they should proceed directly to the Main Building, where they will be taken care of at the office of the Principal.

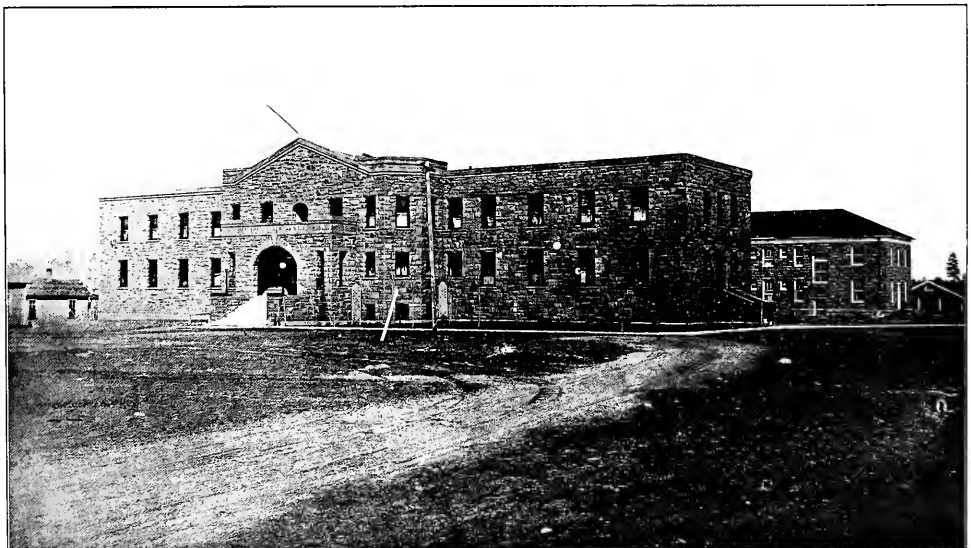


CAMPBELL HALL, SHOWING THE SAN FRANCISCO PEAKS IN THE BACKGROUND

BURY HALL, PART OF THE NORMAL SCHOOL EQUIPMENT



DINING HALL OF THE NORMAL SCHOOL



MORTON HALL, A SPLENDID NORMAL SCHOOL BUILDING

BOYS' DORMITORY, NORTHERN ARIZONA NORMAL SCHOOL

Northern Arizona Normal School

FACULTY

G. E. Cornelius, B. Pd., Sc. B.....*Principal, Administration*
R. G. Stevenson, A. B., LL. B.....*Vice-Principal, History, Law*
R. Thane Cook, A. B., A. M.....*Education*
Minnie Lintz, A. B., A. M.....*Principal Training School*
J. F. Walker, A. B., A. M.....*Mathematics*
J. A. Davis, A. B., A. M.....*English*
Grace Caldwell .....*Languages*
W. E. Berg, Sc. B.....*Agriculture*
G. C. Morgan, Sc. B.....*Mathematics and Shops*
J. E. Bentel, B. Sc., C. E.....*Economic and Sociology*
Rose Walsh, B. O.....*Expression and Physical Training*
Margaret Walsh, B. Mus.....*Music*
Mildred Hornbein, A. B., A. M., Ph. D.....*Latin*
Mary G. Boyer .....*English*
Elizabeth Ryan .....*Household Arts*
C. P. Parker, A. B.....*Military, Coach*
J.t B. Gunter, M. Pd., A. B.....*Science*
A. R. Herrell, A. B.....*Commercial*
R. O. Edick.....*Manual Training*
Wilmyth Cass, A. B.....*Drawing*
Harriet Duffy (N. A. N. S.).....*Critic*
Certrude Hackley (C. I. N. S.).....*Critic*
Theresa K. White (L. A. N. S.).....*Critic*
Clara McNeal, A. B.....*Librarian*

ADMINISTRATIVE OFFICERS

G. E. Cornelius.....*Principal*
Blanche Stephens .....*Secretary*
Mary Geoss.....*Records*
Mrs. Catherine Beckwith.....*Preceptress*
Mrs. Elizabeth Merritt.....*Preceptress*
Mrs. Helen Hanshue.....*Preceptress*
Charles Murray.....*Engineer*
George Perry .....*Superintendent of Buildings*
M. Horn .....*Assistant*
Mrs. M. Hanley.....*Matron Dining Room*

A Flagstaff General Store Building

The New York Market and General Stores are among the town's recently reorganized business concerns. The stores are on Francisco Street and Railroad Avenue and are divided into two separate business departments, having separate entrances to their respective sections. The stores have a wide patronage in the county and have already shown need of more room. The stores are opposite the railroad depot.

Two Big Concerns in One

Where Star-finders Are Housed

This is the Lowell Observatory, that has been one of the most widely-known astronomical headquarters in the world. The observatory is situated on a pine-clad eminence just back of the city and its white dome can be seen for miles around. The observatory is maintained by a special fund set aside by the Lowell estate and is one of the best-equipped scientific plants in the country. A corps of well-known scientists are in charge of the work of the observatory.

The Famous Lowell Observatory

Hotel Weatherford, a Popular Hostelry

The hotel is situated in the center of the business section and has the reputation of being a most homelike and well-conducted place. It has a large following among Arizona people and is kept well filled pretty much all the year. Near the Weatherford is the Orpheum Theater, a side view of which is shown in the picture. When traveling shows come to town many of them make the Weatherford their headquarters.

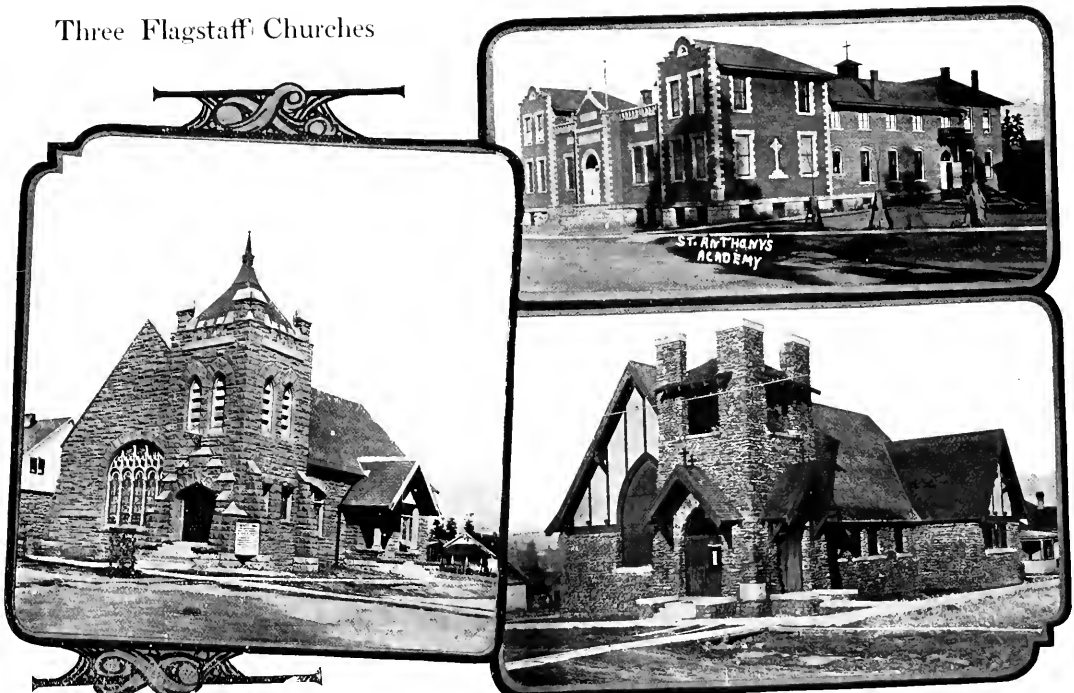
Another Homelike Place to Stop

Mansion House and Grounds

This rooming house is largely patronized in summer months by people from Phoenix and other of the towns of lower altitude. It is an old-time, handsome residence and is surrounded by very pretty lawns and shade trees. There are fine sleeping porches connected with the building and it is an ideal place for rest during a vacation.

An Attractive Place to Room

Three Flagstaff Churches



A Comfortable Flagstaff Hotel

The Ideal is now pretty well known as one of the town's reliable hotels. It is situated near the hills to the east of the town and not far distant from the Court House and the Masonic Temple. The building is modern and is under good management. The pine trees shown in the engraving give some idea of how close the hotel is to the edges of the famous Coconino Forest. The Ideal is one of the principal large hotels of the city.

The Ideal, One of Many Good Stopping Places

A Main Street in Flagstaff

Babbitt Brothers' corner, looking toward the Arizona Central Bank. The photo was taken from the Kahl Drug Company corner and shows a number of autos and other signs of prosperity. The street is Aspen Avenue, the central thoroughfare of the city.

From the "Big Store" to the Bank

Flagstaff Electric Company Plant

One of the substantial and reliable public service corporation concerns of Flagstaff is pictured herewith. It is said that this plant is as modern as any in the State and is operated along most efficient business lines. The structure is on the south side of the Santa Fe tracks, close to town

Home of Power and Efficiency

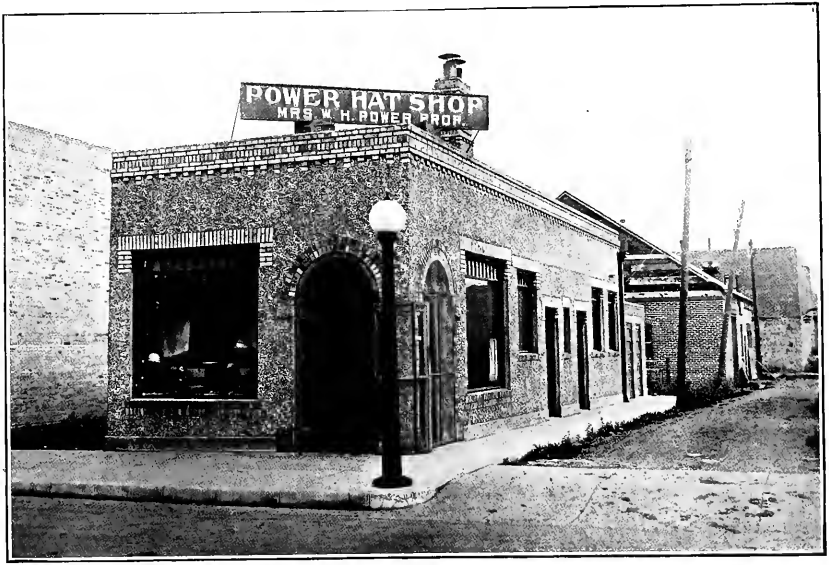
A Business and Fraternal Corner

Kahl's Drug Store, Near Postoffice

The Kahl Drug Company is in the Elks' Building, at Aspen Avenue and Francisco Street. Next door is Cassman's and a little farther down the same street is the Cress Brothers establishment. The Kahl Drug Company has the corner store, as shown in the engraving, and it is one of the established large businesses of the town. Many fraternal societies make their headquarters on the second floor of the building, which is a substantial brick structure.

The Power Hat Shop

This is one of the stores of the town that has been a favorite among the women folks. The business is in a neat office structure that has been built comparatively a short time. The building is in the block that is close to the Postoffice and which has been designated one that will soon be adorned with substantial, new stores. The Power Hat Shop has been progressive and has played an important part in the business life of the county.



A Live Business Firm of Flagstaff

The Commercial Hotel of Flagstaff

Very few travelers who pass through Arizona overlook the Commercial Hotel. The management has been most careful in catering to the traveling public and the service has been kept up to their liking. The Commercial is on Railroad Avenue, across from the Santa Fe Depot, and can be seen by all who pass through on the trains. The building was formerly the Hotel Flagstaff and has been modernized to meet latter-day conditions. It is a great headquarters for commercial salesmen.

Travelers Know This Place Well

One of Flagstaff"s Pretty Homes

This is the residence of I. B. Koch of the Arizona Lumber and Timber Company. The home is one of the most attractive of the many pretty places of Northern Arizona. The big mill of the company is only a short distance from the residence and the company store and office building are nearby.

An Ornament Worthy of Any Town

A New Enterprise for Flagstaff

This is the Flagstaff Garage and Machine Shop that has just been completed for the handling of any sort of mechanical work that has to do with the repairing of automobiles or any other vehicles. This institution has been instrumental in having constructed one of the best machine shops in Northern Arizona. The building is on the lower end of Railroad Avenue, near the Pine Hotel. It is of concrete with strong walls and solid auto floors. Its plans were made upon the most up-to-date lines.

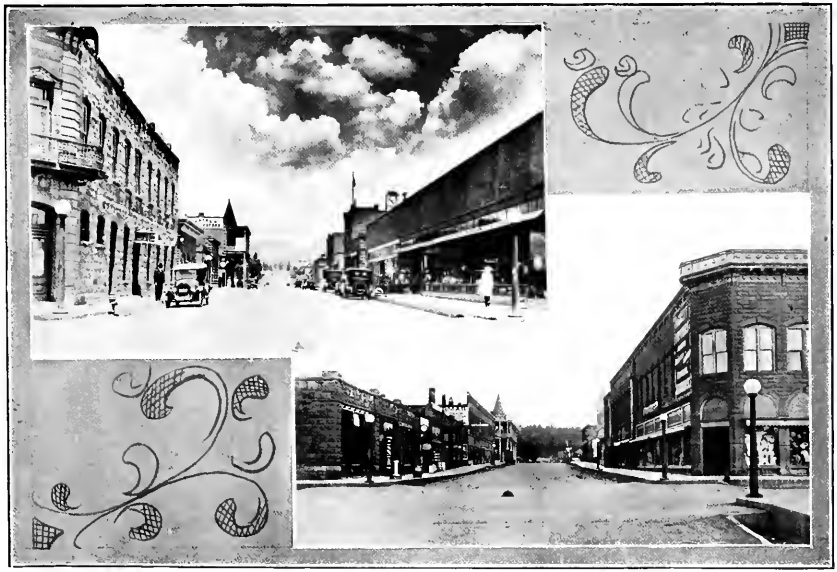
Strictly Modern Repair Shop

The County Headquarters of Coconino

The Court House of Coconino County has long served a worthy purpose as the seat of county government of which this section of Arizona has a right to be proud. The courts and court officials, and men who otherwise conduct the county business, have today brought the business of this section up to a marked standard of efficiency. Recently there have been a number of improvements made in the interior arrangement of this building and the offices are modernized to meet the growing business demands of this county.

Where the County's Business Is Managed

Two Business Streets of Flagstaff



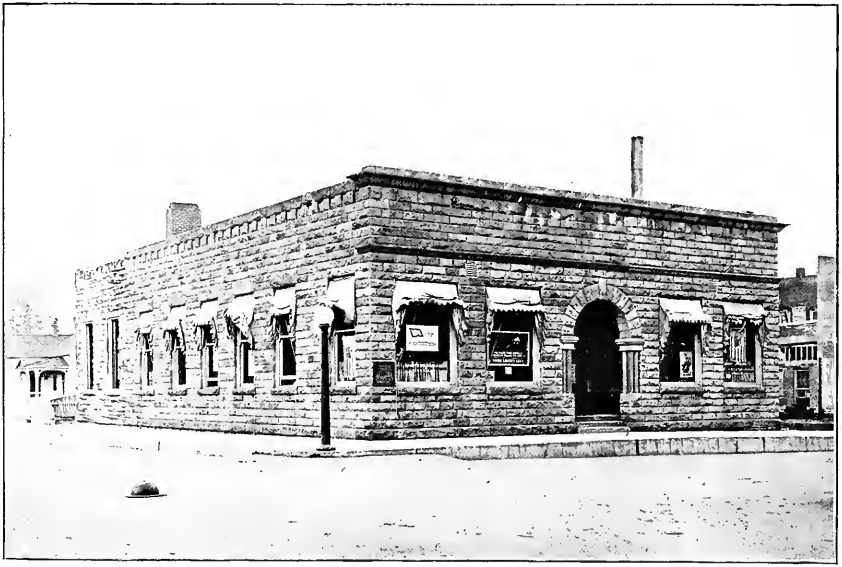
Reading top photo production is Leroux (La Ruej Street. The left corner is McMillan's Rooming House and the office of Dr. Zinn (corner). Next door are Doctors Raymond, Fronske and Sherman. Steve Loverick, the tailor, is next, then Frank Leslie, the barber. The Citizens Bank and the Telephone Company follow. On the lower picture, reading to the left, are the First National Bank, Falder & Christian's Barber Shop, Brown's Jewelry Company, Marlar's Drug Store, office of Dr. Portz, dentist; the Confection Den, Sullivan & Taylor's Furniture Store, Switzer's business place, the Brooks Studios, Keller's Bakery, Crawford's Grocery, and the Dresswell Shop. The right-hand picture shows Babbitt Brothers' main store and intervening buildings up to the Arizona Central Bank.

The right corner in the upper picture is the Flagstaff Mercantile Company; then comes the City Hall, where "Alec" Johnston is the guiding hand of civic things, and the Board of Trade.

A Center of Finance and Trade

A Standard Arizona Bank

The Arizona Central Bank, on Aspen Avenue, has been one of the most reliable institutions of the State. The capital and surplus of this bank totals $325,000.00. One of its slogans is that it has had "thirty years of successful banking in Northern Arizona." The bank building shown in the photo-engraving process gives a good idea of the stability of the structure. Recently there was a substantial annex made to the building, under the special direction of Mr. J. E. Pollock, its president. Mr. Pollock has identified with him some of the best business interests of the State.



Over Thirty Years in Business

Orpheum Theater, Flagstaff

This playhouse is as complete as any in Arizona and is under the efficient management of Mr. John J. Castigan, and has produced many of the best photo-plays of the times. The theater is equipped with every convenience for service in both the moving picture line and road shows. Some of the best reel pictures ever produced have been shown here. Mr. Castigan has used especial care in selecting his reels and whatever "good stuff," to use a professional expression, is on the circuit, he contracts for it, and there is reason for Flagstaff to be proud of its Orpheum.

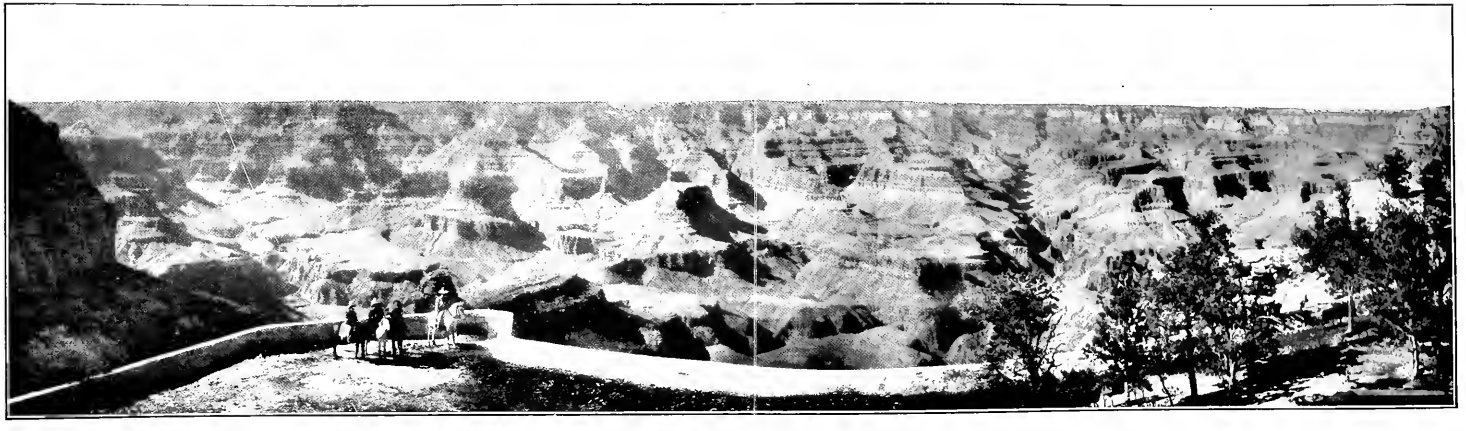
This Is a "House of Quality"

Two-fold Comfort at Home

Here are the M. J. and J. A. Riordan residences at Milton, a Flagstaff suburb. The homes are models of simple elegance and illustrate the many fine possibilities for home building in this county. The general effect of the pine forests is observable here, as in all home districts of Coconino County and its adjacent sections.

The Riordan Residences

GRAND CANYON OF THE COLORADO



Reached via Williams and Flagstaff. A world of countless colors, strange shadows and wierd and astounding magnificence.

A Great Garage Building

Babbitt Brothers' Flagstaff Garage is the largest in Northern Arizona. The building is diagonally across from the Court House and opposite the Masonic Temple. Every motorist in the State knows the building as a "landmark." The structure is one unit of the Babtitt Brothers Store in Flagstaff.

Well Known to Motorists

"The Reliable" Auto Shops

Two especially adapted shops for general machinist and auto repair work are found under the name "The Reliable." One assembled shop is on Aspen Avenue, near the Penney Store, Flagstaff branch. The other shop is south of the railroad and was the first established. Like many other good Flagstaff repair concerns, these shops are able to do most any kind of auto or wagon repairing. One feature of Northern Arizona equipment is particularly emphasized in the satisfactory service rendered by its specialists in general mechanical work.

Shops that can give all kinds of mechanical service

"Good Service Can Be Twice Rendered"

The City of Williams

THE City of Williams is as well known as Flagstaff, on account of the numerous travelers who visit there on their way to the Grand Canyon of Arizona. Williams is better known as "The Gateway City," being the point on the Santa Fe Railroad where the Canyon trains connect with the regular passenger trains. The Canyon Line is sixty-four miles long and the brief trip over the route is a constant change of scenery up to the time that the El Tovar Hotel is reached.

On arriving at Williams one is much impressed with the handsome Fra Marcos Hotel and station. The structure is a classic low-built building with improvements like those of the very best hotels. The eating house is on the Harvey system and is a model of comfort.

The town of Williams has about 2,400 population and is situated on a pretty mountain plateau fringed with lofty heights and pine forests. The large lumber mill that is seen from the trains that pass through Williams is the plant of the Saginaw and Manistee Company, a concern that operates both a sawmill and a box factory. Southern California fruit packers get a great deal of their box material here. The company controls large timber holdings. The timber cut into lumber in Northern Arizona is valued at nearly $100,000 per year, but the livestock and sheep industry of the section, especially in Coconino, is of far greater value than the lumber outputs. However, the lumber business may not be considered to have as yet been worked to its full capacity, as war conditions have to a large extent interfered with the general building industry.

Williams is particularly a great cattlemen's headquarters and shares a large part of Coconino's vast business in this respect.

As the State development has much to do with the marvelous Coconino country, it is not amiss to quote the interesting statistics furnished by the State and Government officials, which, in annual reports, say that from the best information obtainable from the State Board of Equalization and the United States Department of Agriculture give the State livestock figures as follows:

"Cattle—Range, 884,672; milch cows, 81,277; steers, 2 years and up, 27,088; bulls, 30,013; beef or feeders, 24,195; graded, 2,212; total, 1,049,457.

"Sheep—1,650,000.

"Goats—242,561.

"Hogs—32,484.

"Horses and mules—81,313.

"Arizona livestock suffers few of the ills to

which stock is heir in other States. This is attributed largely to the climate.

Arizona sheep owners ship 6,000,000 pounds of wool annually. The 1917 production of wool had a value of $3,000,000, owing to war prices. The sales of old sheep and lambs is not so easy to estimate, but may be safely figured at $7,500,000 annually. More than half the sheep of the State are owned by sheep men of Coconino County.

The main part of the town of Williams is situated several blocks from the railroad depot and the residence section is built upon gentle slopes, back of which are the pines and the higher mountains. There are many very pretty homes in Williams and those that are situated on high ground overlook the town and the beautiful farm country beyond. There will come a day when Williams will be regarded as one of the beautiful and highly appreciated summer towns in the United States. The summer climate is perfect and it must be remembered that Coconino County never suffers from the extreme heat of the low desert lands. The winters are, naturally, somewhat cold, owing to the altitudes of Coconino, but the cold is dry and healthy. In fact every season of the year is conducive to good health.

The Williams reservoir occupies a most attractive site; it is only a short walk from the business center of the town, in a pocket in the hills. The lake formed by the dam is spacious and has the double advantage of having exceedingly attractive scenic surroundings. From the reservoir one can obtain a fine view of the part of the town where the big lumber mill is situated.

The new Citizens Bank Building at Williams, opposite the big Babbitt-Polson Company store, is one that the town is very proud of. The structure is of buff brick with trimmings of ivory-colored terra cotta. The interior finishings are ornate and carry with them the idea of solidity. The bank has a storage vault in the basement, a main vault in the bank room and a safe deposit vault. All of these are of the very latest and safest makes.

The Williams schools are noted for their excellence and the town has good churches and well-maintained public buildings, such as are required for the conduct of its official business. Living expenses are very reasonable and reports of excessively high cost of living are not well founded. Both Flagstaff and Williams are very reasonable in their rents and food charges.

Naturally Williams has been widely advertised on account of the Grand Canyon traffic. It is surprising how many thousands of persons pass through the town on the way to the great "Ditch." Williams is anxious for these travelers to get a little better acquainted with the town and its people and to get them in touch with the magnificent possibilities of the great Coconino country.

The Town of Williams Through the Trees

From Another Viewpoint of the Camera

Another view of the Gateway City, which also shows the large lumber plant and the homes of residents in the setting of pines. The picture was taken from an elevation near the town reservoir. As a reproduction of the lumber company's property the half-tone is not so good a general view as the photo shown elsewhere, but it gives an excellent idea of the nature of the surroundings of this beautiful mountain town.

Nearly all of the points of interest that are reached from Flagstaff can be reached over very good roads from Williams. The trip from Williams to the canyon can be made by auto and from the canyon to Flagstaff, making a triangle trip that takes in a great many sights of Northern Arizona.

Williams has splendid garage facilities and motor tourists can always be sure of good service. There are hundreds of auto parties passing through the town each season and there has never been any complaint of lack of motor repair facilities.

One remarkable thing about Williams is that it has an abundant water supply and the ranges seldom are in need of moisture from rains. The recent season was dry in its early stages, but later enough rain fell to insure plenty of feed and to fill the cattle cisterns. There was some shortage in certain sections, but not enough to make any material loss.

Street improvements in Williams have recently been contemplated, but the paving movement was somewhat set back by war conditions, which made people take the question of additional taxation into serious consideration. However, the town has kept up to the sanitary record with admirable management and the drainage and other systems are equal to all present requirements.

In a closing word for Williams and Coconino County we quote from John L. Stoddard's lectures:

"Coconino County and Williams are traversed by the main line of the Santa Fe Railway. The county is the second county in area in the United States, being larger than Vermont, Massachusetts and Rhode Island combined. Its population is approximately 12,000. The Old Trails National Highway, with 115 miles of good roads, crosses it.

"This county first became famous because it held within its borders the Grand Canyon of Arizona, which is reached from Williams over the Santa Fe, a trip of sixty-four miles." Stoddard added, when he described the Grand Canyon as, "nature wounded unto death, and lying stiff and ghastly with a gash 200 miles in length and a mile in depth in her bare breast, from which is flowing fast a stream of live blood called the Colorado river."

People from all over the world who travel through Coconino County to behold the Grand Canyon see a country full of mystery and fascination. To quote Stoddard again: "It is a land where rivers frequently run underground, or cut their way through gorges of such depth that the bewildered tourist, peering over their precipitous cliffs can hardly gain a glimpse of the streams flowing half a mile below; a land of colored landscapes such as elsewhere would be deemed impossible, with painted deserts, red and yellow rocks, petrified forests brown grass and purple grazing grounds."

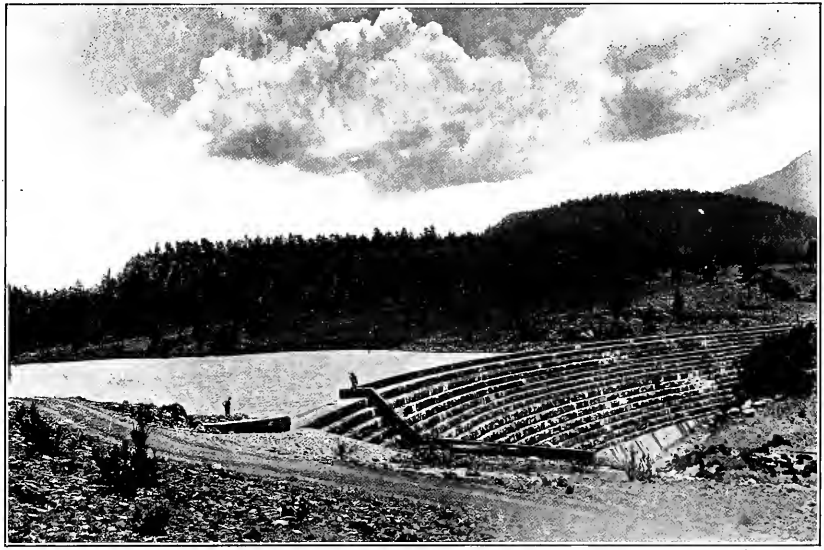
The Gateway to the Grand Canyon

The Hotel and Railroad Station at Williams

Here is the Santa Fe Railroad Station and Harvey Hotel at Williams. This is one of the handsomest stations on the entire Santa Fe route. The Canyon trains connect here with the regular line trains and a trip of 64 miles brings the traveler to the wonderful Grand Canyon of Arizona and the famous El Tovar Hotel. There is also a good automobile road to the canyon from Williams.

Williams Reservoir Site Is Picturesque

That very cloud that the picture shows is one of the great attributes of the reservoir below. The summer light rains help to fill the reserve tanks of the town. When the photograph was taken by Mr. Brooks the storm cloud effects were taken into consideration. The combination makes the picture more complete and it is of better value, inasmuch as there is a decided contrast that shows that this is not an arid territory. Yes, it rains in Williams, but just enough to do good.



A Helpful Source of Splendid Water

One Unit in a Big Business

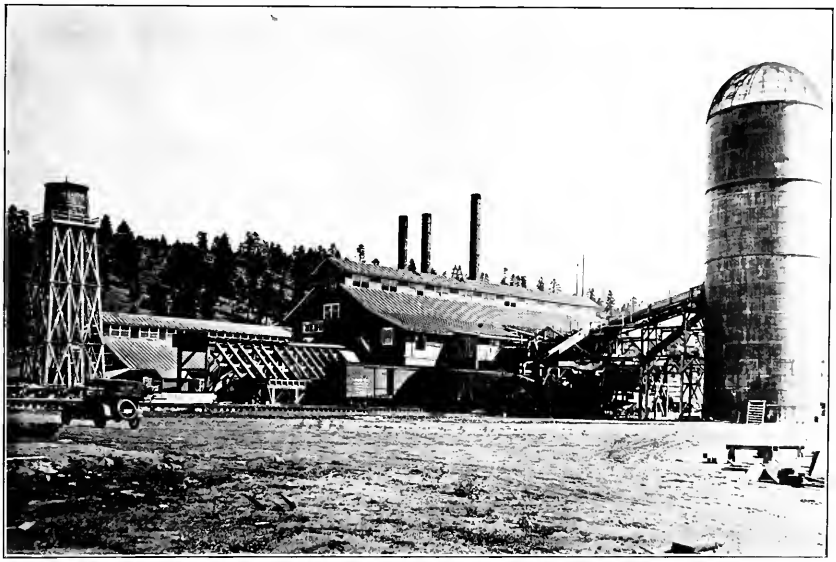
The Babbitt-Polson Store is part of a chain of mercantile headquarters controlled by the Babbitt Brothers of Flagstaff. It is a complete and well-modeled establishment, even larger than the reproduced photograph indicates. There is every department imaginable in this building, from auto tires to a spool of thread. The building is particularly adapted to its use as a general merchandise mart. The photograph was taken especially, and without the slightest advertisement propaganda, at an opportune time for photography, by a member of the firm that is publishing this book.

A Garage Center in Williams

The White Garage and a row of business houses that face toward the depot. Besides the garages, which include the "Red Crown," are several hotels and restaurants on this street. Williams has been steadily improving its garages and auto repair shops. Thousands of auto tourists stop on this street, coming and going east and west during each year.

More Signs of Good Business

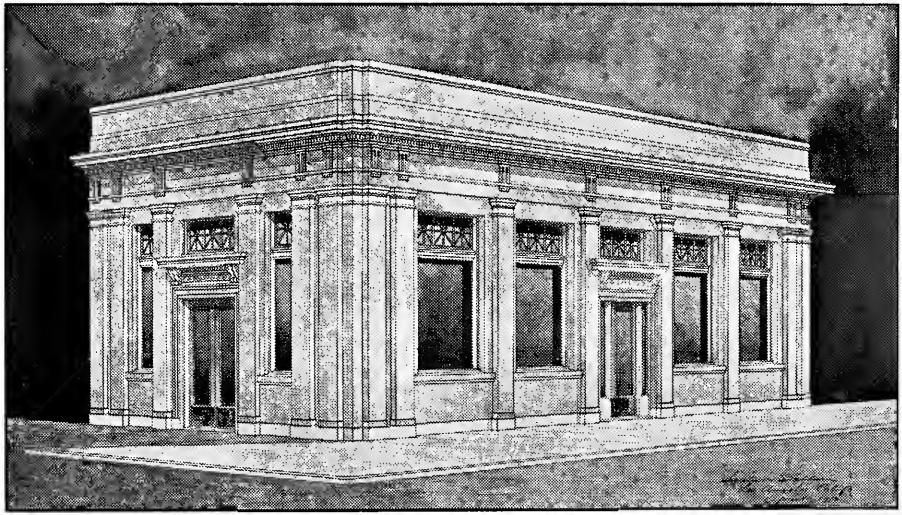
The "Close-up" on the Big Mill



The plant of the Arizona Lumber and Timber Company is one of the most striking industrial sights on coming into Flagstaff from the west. Standing just in front of the lumber piles in the vast yard of finished material, the photographer caught the view of the main part of the mill. The plant covers so much space that it would be difficult to depict all of it on one engraving plate. Many men who are expert in handling lumber are employed here.

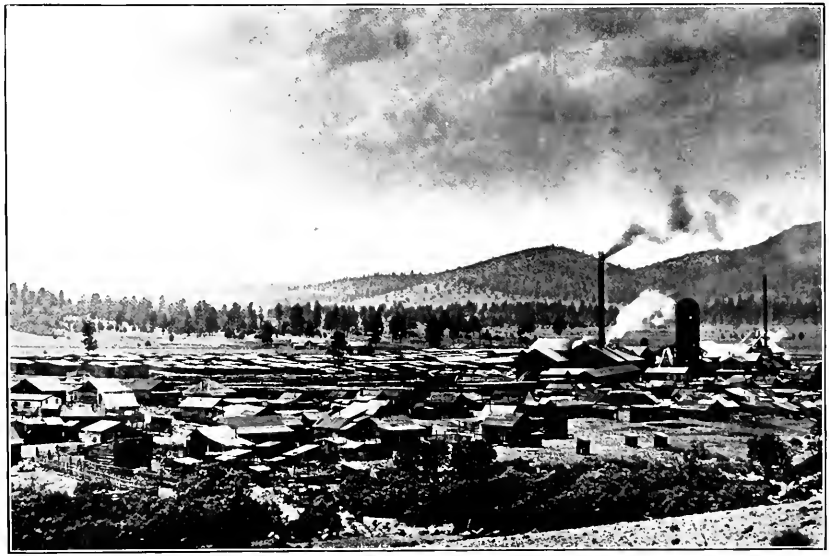
Turning the Forests Into Lumber

Citizens Bank Building, Williams



Newly- constructed home of the Williams branch of a well-known Arizona institution.

Has Some Lumber Supply, Hasn't It?

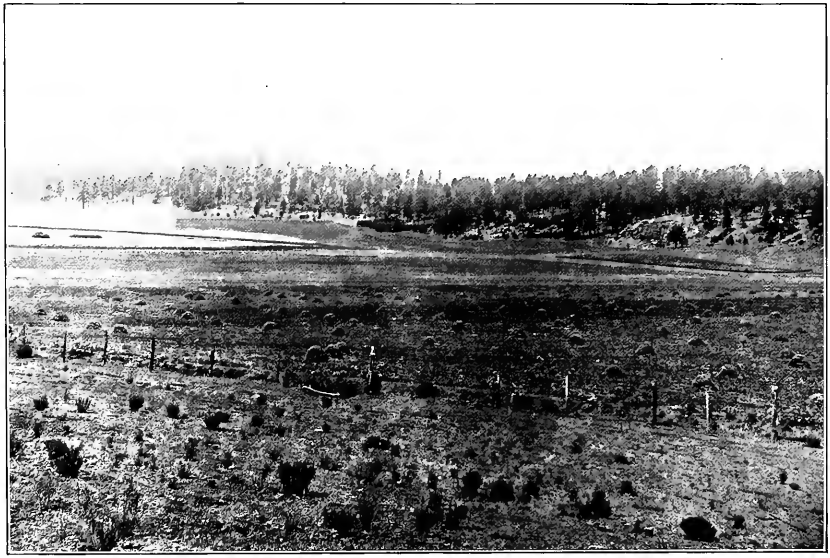


Big mill of the Saginaw and Manistee Company at Williams, showing the piles of prepared lumber. This is a mill that does a great deal of box work for fruit men of Southern California and the Salt River Valley of Arizona.

A Gateway City Industry and Its Stock in Trade

A High-up Ranch

Alfalfa field on the Coconino County ranch of Fred Garing. This fine property is seven thousand feet above sea level and is one of the most productive ranch properties of the county. Great stretches of rich lands are in this vicinity.



Scene of the Garing Holdings

Home of the Brooks Store

In this Flagstaff business building is a large general merchandise establishment for the uptown people. An extensive bottling works is part of the structure. Mr. F. E. Brooks, proprietor, has expanded his bottling trade all over the northern part of the State and he manufactures all manner of soft beverages.

Growing Flagstaff Business

Bill Williams Street, Williams

This street was named for the famous scout for whom the city was also named. The photo was taken at a time when the street was clear of people, but the thoroughfare is customarily a very busy one. Many sheep men gather here in the season to transact business.

In Honor of Pioneer Settler

New Red Cross Station

The Williams group of Red Cross workers are shown in front of their new headquarters, which are next to the Santa Fe Station and Harvey Hotel. Splendid work has been accomplished by this organization. They are constantly "on the job" for our boys fighting in France.

Helping to Win the War

Coconino County Hospital

The pleasant and healthful surroundings of this hospital are noticeable in the cut. The building is exceedingly well equipped and the service it renders is known to be exceptionally good. The location is several miles outside of Flagstaff on a good road that leads to it through the forests.

Famed for Its Good Service

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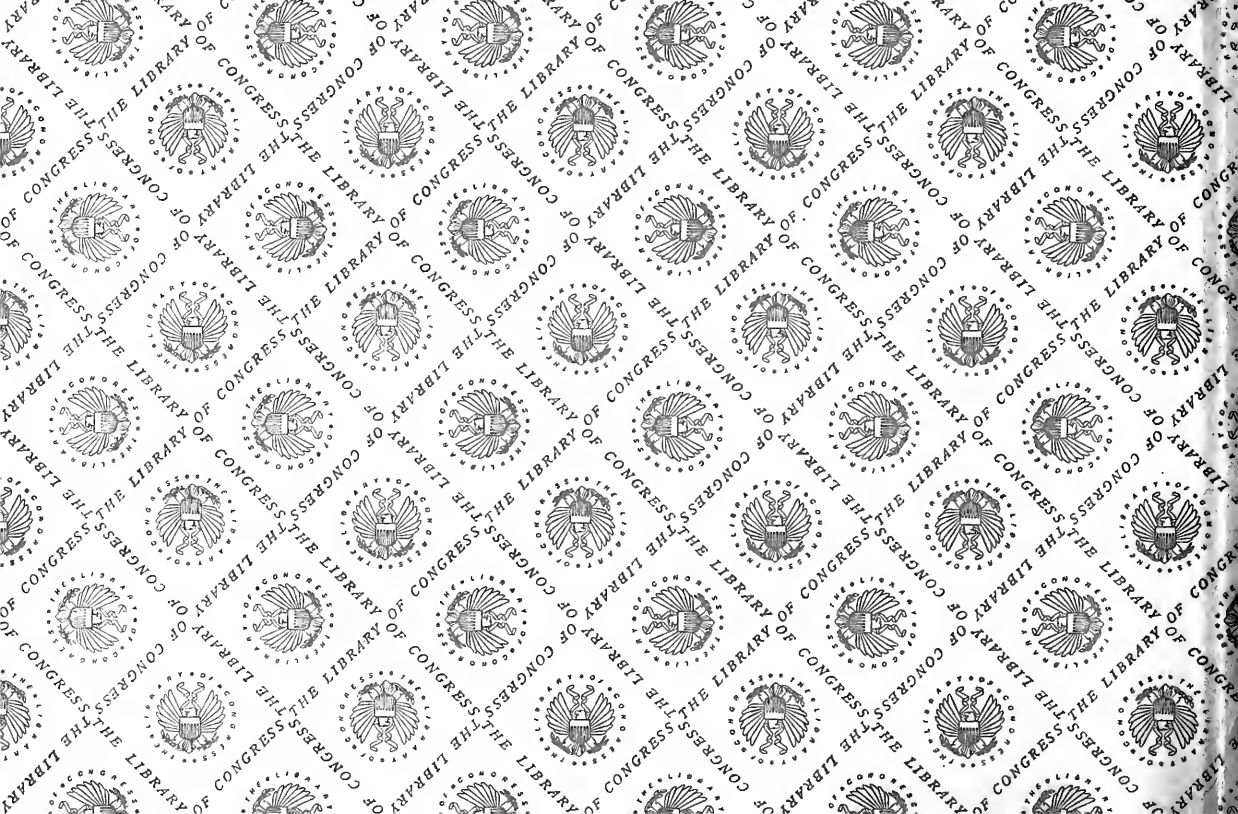
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